

# GENERAL CIGARETTES



## MAGNUM 300

The new Magnum are of high speed  
manufacture made from Florida Shores  
Virginia tobacco the very best of progress built  
processes for superior smoking.

Fast cigarette technology for Magnum  
300's production rate of 120,000 per  
hour. The new 300's are made from the  
best tobacco, selected for its  
production rate and superior quality of the  
tobacco.

To make the world's most  
popular cigarette the new  
Magnum 300's are made from the  
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